



## STANDARD RATE CARD

Project	Content	Average Rate
SEO Website Copy	Flat Fee includes up to 650 words. Formatting included.	\$95 per page. Content exceeding 650 words to be negotiated.
SEO Article	Flat Fee includes up to 500 words. Formatting included.	\$75 per article. Content exceeding 500 words to be negotiated.
Press Release	Flat Fee includes up to 500 words. Formatting included.	\$75 per release. Distribution not included.
Product/Topic Blog	Flat Fee includes up to 500 words. One piece of art included.	\$80 per article.
Newsletter	No minimum	\$100 per page
Copy Editing	No minimum	\$35 per hour; two-hour minimum
Proofreading	No minimum	\$45 per hour; two-hour minimum
Business Collateral: Brochures; Tri-folds; Reports	No minimum	Request a Quote
Infographics	No minimum	Request a Quote
Speeches, Announcements	Flat Fee includes up to 500 words	\$175
College Essays, Academic Papers Proofreading	Flat Fee includes up to 500 words	\$175
College Essays, Academic Papers Editing	Flat Fee includes up to 500 words	\$150; \$0.10 per word above 500
Other Business Products	Annual Reports, White Papers, Grant Proposals	Request a Quote
Other Items not listed	Custom work	Request a Quote